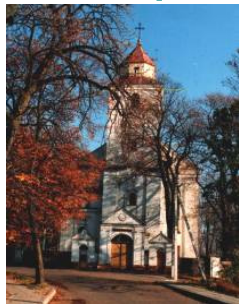




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# HINTERLAND Vitality Check Examples from typology: type Nr. 9 Veliuona locality



Blessed Virgin taking to heaven church in Veliuona



Village (locality) name:

**Veliuona**

Number of inhabitants : **2200**

Name of Municipality : **Jurbarkas**

Name of Country : **Lithuania**

Vorderland dist.:

**35 km to Jurbarkas,**

**50 km to Kaunas**



A voice from *Veliuona*:

*“So revered about Veliuona, that instead “Florence” I wrote: Veliuona!”*

Painter **A. Zaleckas (XIX cen.)**

*“If string me eyes, I will recognize Veliuona from smell...”*

**Reda Aleksaitė (XXI cen.)**



Gediminas grave mound



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## We are type *Nr. 9*

What does it mean for our village and what do we have to do?

- **Strengthen the strengths!**
- **Economy**
  - Favorable geographic state. Attracting foreign invests (Danish enterprises). Active farmers, 10 of them got support from EU structural funds. 3 certified ecological farms. 2 country tourism homesteads.
- **Social life**
  - Functioning 8 active public organizations (120 people).
- **Reduce the risks!**
- **Demography**
  - Declining of population, senescence. 1/3 of inhabitants pensioners. *Mortality rate* 3-4 times higher than birthrate.
- **Ekonomika**
  - Non developing industry.
- **Social life**
  - Many social supported inhabitants. Each year rising the amount of people, who gets social support. Not active inhabitants. Dominate summer visitors, who has own homestead for rest.



Stay oh His Excellency V. Adamkus



Lietuva, Veliuona  
Main entrance to Veliuona



Memorial for Gediminas